

CHANGING LIVES



ONE WOMAN AT A TIME

Exceptional Women Alliance (EWA) Details

HEAR FROM OUR EWAS on the IMPACT OF EWA on THEM: <https://bit.ly/EWAPersonal>

WHAT IS THE ALLIANCE?

- ❖ The Alliance is a yearlong program of mentoring and peer-to-peer coaching using the EWA proprietary, a metrics-driven mentoring system with a dedicated EWA Peer Coach (Mentor Liaison) who customizes the program for the EWA. The Awardee will be allocated one or two Mentor Liaisons who will be able to access the network on her behalf as needed and will act as her Peer Mentor, meeting by video conference/phone twice monthly and in person 2-3 times annually.
- ❖ The EWA is then invited to join the Alumnae - and will be mentored and have the opportunity to mentor others, and will thrive in a peer sisterhood, with purpose, for the rest of her life.
- ❖ EWA Candidates are screened for success and exceptionality and also for cultural characteristics, including kindness, transparency, and the spirit of generosity.
- ❖ During her lifetime, Lorraine Segil will be a Supervising Mentor along with a Committee of Supervising Mentors.

PLUS: Our Alliance Program consists of multiple elements:

1. In-Person Cohort Meetings (9 days throughout the year on weekends – each cohort decides on their calendar except for the launch weekend date)
2. Small class size – maximum 10, preferred 8
3. Initial Friday evening to Sunday afternoon retreat – Appointment of Mentor Liaison
4. Strategic Assessment, Planning, and Adaptation of Career Goals by applying the EWA Proprietary M.E.N.T.O.R. Process over the Program year:
 - ❖ Mapping
 - > Stakeholder Analysis
 - ❖ Evaluation – Interest matching
 - ❖ No to No -Positive only
 - ❖ Timing -get it done
 - ❖ Opportunities Capture
 - ❖ Results
5. EWA Speaks with EWA Subject Matter Experts on Trending topics (e.g., Post Covid Workplace (HR 4.0), Behind the Numbers with EWAs CFOs, Financial Wellness with EWAs Wealth Managers, Chief People Officers in a World of Purpose, and more
6. CEO popups – one on one with the world's leading CEOs
7. Twice Monthly one-on-one mentoring calls with Mentor Liaisons and Cohort Catch up calls
8. 24/7 Online mentoring availability
9. Overseen by Supervising Mentors
10. Mixer Calls and Cohort to Cohort Calls- Meet the Network throughout the year
11. Final retreat and Graduation – Program Audit and Metrics Evaluation by EWA and Mentor Liaisons

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MORE DETAILS ON THE ALLIANCE YEAR:

- ❖ **Retreats, workshops, panels, CEO popups, and one on one mentoring** following the proprietary M.E.N.T.O.R. process refined by Lorraine Segil's 30 years in leadership, management, relationship management & conflict resolution consulting
- ❖ **EWA's will join an elite group** of exceptional women who walk the road less traveled and will be mentored by the EWA Founders and Graduates under Lorraine Segil's supervision during her lifetime, enabling them to increase their personal and professional success and fulfillment, as well as pass it on to future generations
- ❖ **Mentor Liaisons** - Those who have gone through the program or former and present board members and Mentor Liaisons who are best fitted to mentor the Awardee, as decided by the Board of the Foundation, will mentor her throughout the program including one on one monthly video calls and the Proprietary online Mentoring Program, with Lorraine Segil as Supervising Mentor during her lifetime, along with a Committee of Supervising Mentors
- ❖ **Certification of Mentor Liaisons:**
All Mentor Liaisons go through a Certification and Mentoring Training Program, which they need to pass in order to become a Mentor Liaison. All Mentor Liaisons share best practices on a regular basis and are also supervised by a Mentor Supervisory Committee, which includes members of the EWA Board of Directors.
- ❖ **EWA and EWA Founder Industries Include:** Health Care Management, Food Manufacturing and Distribution, Digital Technology in Entertainment, Mobile & General Technology, General Manufacturing, Biotech, Human Genomics and Pharmaceuticals, Online Education, Cosmetics, and Consumer Products Manufacturing and Distribution, Medicine - Obstetrics, and Gynecology, Critical Care Medicine, Family Medicine, Global Medicine, Medical Anthropology, Public and Community Health - Human Resources, Law - Entertainment, Construction, Foster Care, Litigation, Insurance - Travel and Hospitality, Finance, Consulting, Executive Search, Cyber Security, Pharmaceuticals, Wealth Management, Public Safety, Telecommunications, etc
- ❖ **Extra Program required:** There is an annual 2-3 day retreat for the entire network held at a resort at which attendance is required
- ❖ **Final meeting** - Graduation and Induction into the Alumnae group for Awardees