

EXCEPTIONAL WOMEN AWARDEES NEWSLETTER

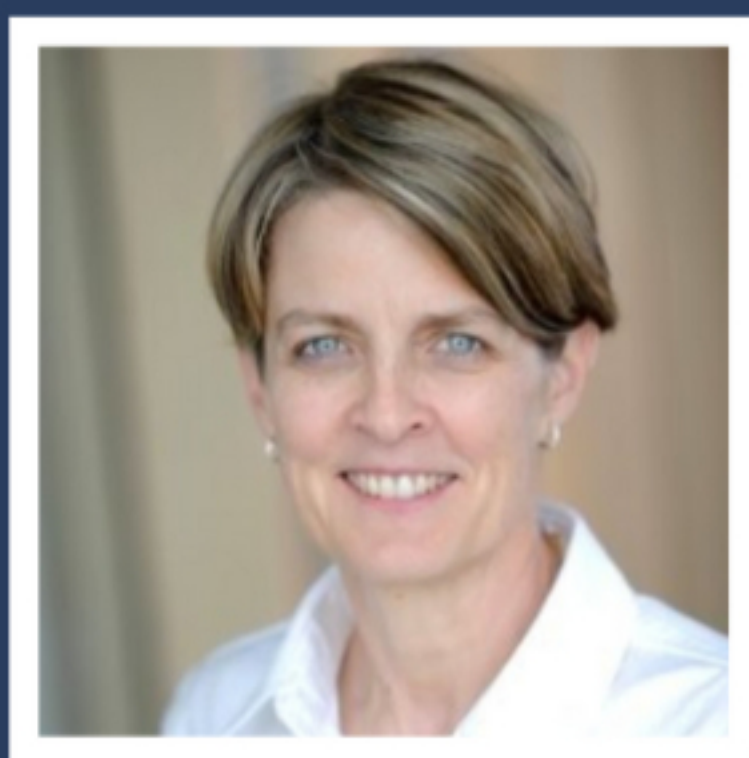
BY LARRAINE SEGIL

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Featuring:

Diana Hoff

*Senior Vice President,
Antero Resources*



Diana Hoff gained street cred out on a drilling rig. In an engineering career that has spanned over 35 years and crossed many countries, Diana, currently SVP of Operations at Antero Resources, started by putting the time in as the drilling foreman on an offshore drilling rig and learning all aspects of the business. Those experiences give her a wide perspective on what helps make a woman successful in the predominately male discipline of petroleum engineering.

Diana's grit and determination are just a couple of reasons why I chose her as an Exceptional Women Awardee (EWA). The EWA Foundation (ExceptionalWomenAwardees.com) is a sisterhood of executive women leaders, mentoring and helping each other rise even further in their professional and personal aspirations.

In today's newsletter, Diana gives us some glimpses into the world of engineering:

The importance of humor and fun

"I think humor for me has been a tool I've often used whether on the rig or in the office just to make people feel more relaxed. I learned along the way that as the person who's different, the only female, that I felt like that burden was on me to actually reach out to other people more and to make them feel comfortable. I actually learned that on the rig. If I stayed off to myself, people would make up these stories in their head about what you were. So, I tended to approach them more. I definitely use humor. I had a few jokes that would turn the faces of the guys on the rigs red with embarrassment!

"And it's important for the work to be fun. I really enjoy what I do every day. If I get somewhere where it's not fun, if I can't make it fun, I may leave because of that."

Why there aren't more women in STEM

"Well, I think the movies make us all (engineers) look like nerds, and maybe only petroleum engineers are cool. But seriously, a study around 2017 showed that girls actually get really interested in STEM about age 11. Then by age 15, they lose interest. We need active role models for young girls so that they can see that, 'Hey, women do this stuff too.'

"We need to make it fun overall. America really needs a lot more of our young people to go into engineering, whether they're male or female. Counselors can make engineering sound dry and boring when it's about trying to solve the big problems of our time. In the energy industry, I think that helping students understand how sophisticated our technology is, is crucial to convincing them to join as we work to meet the world's energy needs."

When I interviewed Diana, her passion for her work and the communities where she operates really shined through. I know that it's critical to **cultivate personal joy in your career**. That joy will continue to fuel (pun intended) you even during challenging times.

Hear more about Diana's adventures by [watching my full interview with her](#) on the EWA YouTube channel. And don't miss our next exciting program about Disruption in Higher Education, airing on Monday, October 24 at 2pm ET/ 11am PT.

Until next time,

Larraine

Founder, Chair & CEO
Exceptional Women Awardees Foundation

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