

THOUGHT LEADERSHIP FROM THE EXCEPTIONAL WOMEN ALLIANCE



BY LARRAINE SEGIL

Featuring:
Dr. Charlotte Farmer
*Senior Vice President &
Chief Operating Officer
UL Research Institutes*



In her role as the chief operating officer at UL Research Institutes (ULRI), **Dr. Charlotte Farmer** is working to resolve many of the greatest safety threats facing humanity today. Her transformational leadership experience lends itself to ULRI's development of a global infrastructure enabling the organization to scale up and deepen the impact of safety science around the world.

It's a familiar role. During her successful 25+-year career, Charlotte has transformed many businesses and operations, applying grit and determination to create opportunities where they may have not typically existed.

Today, Charlotte shares with us her unique view on **diversity in action**.

"As I have been leading teams and building coalitions that are working to keep the world safe, the notion of **diversity has become mission driven**. If we are to resolve today's complex and varied challenges, we need innovative approaches from a wide range of people to ensure our efforts reflect the full diversity of our world. If you're not sure whether that means you, we'd simply ask: 'Are you a part of this mission? Can we count on you to deliver impactful outcomes?'

"In my work with the World Economic Forum, we see **diversity as capturing global perspectives** to make an impact on the grand human safety challenges facing all of us. At ULRI, we are committed to addressing these three global grand challenges:

- Building resilience for a sustainable future
- Advancing individual and societal health in the 21st century
- Promoting safety at the human-digital interface

"Given the many challenges across the globe, we need solutions that reflect the diversity of our world. We believe that an inclusive culture fuels innovation, creative problem-solving, and enables people to feel heard and valued. Our mission to create **a safer world can only be achieved when we embody the perspectives of those we seek to protect**."

You can see from just these few words that Charlotte brings intention and action to her critical role. I hope her thoughts inspires you to take a broader view when solution planning.

Until next time,

Larraine

Founder, Chair & CEO
Exceptional Women Alliance Foundation

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